

User Testing Practice Test Questions and Answers

1. What is the primary goal of user testing in UX design?

- A) To validate design assumptions and improve user experience
- B) To increase website traffic
- C) To reduce development costs
- D) To impress stakeholders

2. Which type of user testing involves observing users interact with a product in their natural environment?

- A) A/B testing
- B) Contextual inquiry
- C) Card sorting
- D) Heuristic evaluation

3. What is the recommended number of participants for qualitative usability testing?

- A) 3-5 users
- B) 10-15 users
- C) 50-100 users
- D) 500+ users

4. What should you avoid doing during a usability testing session?

- A) Taking detailed notes
- B) Leading participants with specific answers
- C) Encouraging think-aloud protocols
- D) Recording the session

Answers: 1-A 2-B 3-A 4-B

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