

User Testing Exam Practice Test Questions and Answers

1. What is a summative usability study?

- A) A study that evaluates the final product against defined usability benchmarks
- B) A study that shapes early design decisions
- C) An ongoing diary study tracking long-term use
- D) A qualitative study using open-ended interviews

2. What is a formative usability study?

- A) A study conducted during development to identify problems and inform design iterations
- B) A final validation study before product launch
- C) A study that measures ROI of usability improvements
- D) An automated scan for accessibility issues

3. What is a pilot test in user research?

- A) A small trial run to validate the study design before the main test
- B) The first live product release to users
- C) A survey sent to beta users
- D) An A/B test of two interface variants

4. What is the Single Ease Question (SEQ)?

- A) A single 7-point rating scale asking participants how difficult a task was, administered immediately after each task
- B) A yes/no question asking if the participant completed the task
- C) A verbal prompt asking participants to describe their overall experience
- D) A post-session questionnaire covering all tasks at once

Answers: 1-A 2-A 3-A 4-A

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