

User Experience Design Practice Test Questions and Answers

1. MVP stand for?

- A) Multidisciplinary Venture Pattern
- B) Multiple Visible Practice
- C) Minimum Viable Product
- D) Maximum Value Platform

2. What is treemap?

- A) A visual representation of the IA of a site
- B) A way of organizing different types of maps (e.g., customer-journey maps, experience maps) into a single visual representation
- C) A method to evaluate an information architecture
- D) A visualization of any hierarchical data

3. What is included in design?

- A) How something is used / its function
- B) What something looks like
- C) Color and patterns, shapes and lines
- D) All of the above

4. In IA, what is a 'taxonomy'?

- A) A visual hierarchy of fonts and colors
- B) A system of classification that organizes content into categories and subcategories
- C) A list of all user personas
- D) A diagram showing user flows

Answers: 1-C 2-D 3-D 4-B

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