

UX Writing Practice Test Questions and Answers

1. What is the primary goal of UX writing?

- A) To showcase creative writing skills
- B) To guide users through interfaces with clear, helpful, and concise copy
- C) To include as much information as possible
- D) To use complex technical language

2. Which principle is most important for effective UX copy?

- A) Using industry jargon to sound professional
- B) Clarity, brevity, and user-focused language
- C) Including marketing buzzwords in every sentence
- D) Making copy as formal as possible

3. What should error messages in UX writing accomplish?

- A) Blame the user for making mistakes
- B) Clearly explain what went wrong and how to fix it
- C) Use technical error codes only
- D) Redirect users to contact support immediately

4. Which approach works best for call-to-action buttons?

- A) Generic phrases like "Click here" or "Submit"
- B) Action-oriented, specific language that tells users what will happen
- C) Long explanatory sentences
- D) Technical terminology only

Answers: 1-B 2-B 3-B 4-B

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