

Trade Booth Design Practice Test Questions and Answers

1. How many words should a tagline be?

- A) Eight
- B) Six
- C) Seven
- D) Five

2. What is the main goal of a trade show?

- A) To educate and inform
- B) To advertise
- C) To make a profit
- D) To sell products

3. Where is the best place to set up a booth?

- A) Near the exits
- B) Away from the populated areas
- C) Near the entrances, elevators and stairs
- D) In an area that is surrounded by obstructions

4. What can trade show booth design companies do?

- A) only offer services for a variety of other types of exhibits
- B) design your whole booth for you
- C) not be able to incorporate their products and services into your existing brand
- D) help you create a booth that appeals to your buyer persona

Answers: 1-B 2-A 3-C 4-D

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