

# Speechwriting Practice Test Questions and Answers

## 1. Audience 'prior disposition' refers to:

- A) The attitude listeners already hold toward the topic or speaker before the speech
- B) The physical seating arrangement of the audience
- C) The audience's previous attendance at speeches
- D) The speaker's impression of the audience

## 2. What is 'triangulation' in speech research?

- A) Confirming a fact or claim through multiple independent sources
- B) Using three rhetorical devices in one sentence
- C) Dividing the speech into three equal sections
- D) Citing the same source three times for emphasis

## 3. What is the 'so what' test in speech editing?

- A) Asking whether each section clearly explains why the information matters to the audience
- B) Checking whether the speech will generate applause
- C) Verifying that the speech ends with a question for the audience
- D) Testing whether the speech title is compelling enough

## 4. A toast at a formal US event should typically:

- A) Be brief, personal, celebratory, and end with a direct invitation to raise a glass
- B) Be a comprehensive biography of the honoree
- C) Include detailed policy arguments
- D) Last no shorter than five minutes

**Answers: 1-A 2-A 3-A 4-A**

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