

# Social Media Videos Practice Test Questions and Answers

## 1. What is Snapchat Spotlight?

- A) A paid advertising placement on Snapchat
- B) A public short-video feature where top Snaps from creators are surfaced to a wider audience
- C) A feature for one-on-one video calls
- D) A tool for creating augmented reality lenses

## 2. What is Social Media Videos?

- A) A video platform that does not allow you to post videos on social media platforms.
- B) A social media platform that only allows you to post videos.
- C) A social media platform that allows you to post pictures and videos.
- D) A video platform that allows you to create and post videos on social media platforms.

## 3. What is 'Super Chat' on YouTube?

- A) A premium messaging app integrated into YouTube
- B) A paid feature allowing viewers to pay to have their comments highlighted during a live stream
- C) An AI-powered comment moderation tool
- D) A subscription tier for exclusive video access

## 4. What does Biteable allow you to do?

- A) Create professional videos for social media sites
- B) Write articles
- C) Create professional videos for TV
- D) Edit photos

**Answers: 1-B 2-D 3-B 4-A**

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