

Search Engine Optimization Practice Test Questions and Answers

1. What is the most important factor for on-page SEO optimization?

- A) Meta descriptions
- B) Title tags with relevant keywords
- C) Image alt text
- D) Header tags (H1, H2, H3)

2. Which of the following is considered a "black hat" SEO technique?

- A) Creating high-quality content
- B) Building natural backlinks
- C) Keyword stuffing
- D) Optimizing page speed

3. What does the term "crawlability" refer to in SEO?

- A) How fast a website loads
- B) How easily search engines can access and index website content
- C) The number of pages on a website
- D) The mobile-friendliness of a website

4. Which file helps search engines understand which pages to crawl on your website?

- A) robots.txt
- B) sitemap.xml
- C) .htaccess
- D) index.html

Answers: 1-B 2-C 3-B 4-A

For More Search Engine Optimization Questions and Answers FREE, Search Engine Optimization Online Prep Training, Search Engine Optimization Exam, Search Engine Optimization Study Guide, Search Engine Optimization Flashcards, Search Engine Optimization Quizzes visit:

Search Engine Optimization Practice Test

Practice Test Geeks © All Rights Reserved