

# SPP Practice Test Questions and Answers

## 1. What is a PESTEL analysis used for?

- A) Evaluating financial statements
- B) Analyzing macro-environmental factors
- C) Organizing company events
- D) Managing employee conflicts

## 2. What is a balanced scorecard used for?

- A) Only financial reports
- B) Comprehensive performance view
- C) Employee schedules
- D) Sales forecasting

## 3. Which factor can hinder strategy execution?

- A) Clear communication
- B) Poor communication
- C) Adequate resources
- D) Strong leadership

## 4. What is a key output of strategy formulation?

- A) Financial reports
- B) Strategic plan
- C) Employee schedules
- D) Customer surveys

**Answers: 1-B 2-B 3-B 4-B**

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