

# Product Management Certification Program Practice Test Questions and Answers

## 1. What is the primary role of a product manager?

- A) Writing code for the product
- B) Defining product strategy and roadmap
- C) Managing the development team
- D) Handling customer support

## 2. Which framework is commonly used for prioritizing product features?

- A) SWOT Analysis
- B) MoSCoW Method
- C) Gantt Chart
- D) Fishbone Diagram

## 3. What does MVP stand for in product management?

- A) Most Valuable Player
- B) Minimum Viable Product
- C) Maximum Value Proposition
- D) Market Validation Process

## 4. Which metric is most important for measuring product-market fit?

- A) Development velocity
- B) Customer acquisition cost
- C) User engagement and retention
- D) Code quality

Answers: 1-B 2-B 3-B 4-C

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