

# Poster Design Practice Test Questions and Answers

## 1. What elements of the poster

- A) visual headline body title copy
- B) visual - headline - copy - tagline
- C) body - image - title - logo
- D) contact - tagline - visual - copy

## 2. The poster's purple reflection

- A) love and excitement
- B) peace and intelligence
- C) friendliness & warmth
- D) richness and luxury

## 3. Which of these is not a poster type?

- A) add
- B) alternative
- C) affirmative
- D) informative

## 4. What is a 'focal point' in poster design?

- A) The logo placement area
- B) The element that first attracts the viewer's eye and anchors the composition
- C) The center of the paper
- D) The lightest area of the design

**Answers: 1-C 2-D 3-B 4-B**

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