

Podcast Writing Practice Test Questions and Answers

1. What is the most important element of a podcast script introduction?

- A) Background music
- B) Hook that captures listener attention
- C) Sponsor advertisements
- D) Technical specifications

2. How should dialogue be formatted in a podcast script?

- A) In all capital letters
- B) With speaker names clearly labeled
- C) In italics only
- D) Without any formatting

3. What is the recommended length for most commercial podcast episodes?

- A) 5-10 minutes
- B) 20-45 minutes
- C) 60-90 minutes
- D) 2-3 hours

4. What should be included in podcast show notes?

- A) Only the episode title
- B) Full transcript of the episode
- C) Episode summary, key points, and relevant links
- D) Technical recording details only

Answers: 1-B 2-B 3-B 4-C

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