

NAB - National Association of Broadcasters Certification Practice Test Questions and Answers

1. What is B-roll footage used for?

- A) Primary interview content
- B) Visual filler and support footage
- C) Only music videos
- D) Green screen

2. What is sensationalism in media?

- A) Balanced coverage
- B) Objective reporting
- C) Exaggerated and misleading storytelling
- D) Technical production work

3. What does EAS stand for in broadcasting?

- A) Entertainment Access Signal
- B) Emergency Alert System
- C) Enhanced Audio System
- D) Electronic Ad System

4. Why should journalists avoid plagiarism?

- A) It saves time
- B) It increases efficiency
- C) It breaks trust and violates ethics
- D) It reduces workload

Answers: 1-B 2-C 3-B 4-C

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