

Local SEO Practice Test Questions and Answers

1. What is the most important factor for local SEO ranking?

- A) Website loading speed only
- B) Google My Business optimization and local citations
- C) Number of social media followers
- D) Website color scheme

2. Which element is crucial for Google My Business listings?

- A) Animated logos
- B) Complete and accurate NAP (Name, Address, Phone) information
- C) Multiple business names
- D) Hiding contact information

3. What are local citations in SEO?

- A) Website testimonials only
- B) Online mentions of business name, address, and phone number
- C) Social media posts
- D) Website blog articles

4. Which strategy is most effective for generating positive local reviews?

- A) Buying fake reviews
- B) Providing excellent service and politely asking satisfied customers for reviews
- C) Offering monetary incentives for reviews
- D) Creating multiple fake accounts

Answers: 1-B 2-B 3-B 4-B

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