

Infusionsoft Certified Partner Practice Test Questions and Answers

1. What is the primary function of Infusionsoft (now Keap)?

- A) Social media management
- B) CRM and marketing automation for small businesses
- C) Accounting software
- D) Video conferencing

2. Which feature allows you to automate follow-up sequences in Infusionsoft?

- A) Contact records
- B) Campaign Builder
- C) Opportunity tracking
- D) Invoice creation

3. What is lead scoring in Infusionsoft used for?

- A) Calculating employee wages
- B) Ranking prospects based on their likelihood to convert
- C) Tracking inventory levels
- D) Managing social media posts

4. How does segmentation help in Infusionsoft marketing campaigns?

- A) Reduces database size
- B) Enables targeted messaging to specific customer groups
- C) Increases email delivery costs
- D) Complicates campaign management

Answers: 1-B 2-B 3-B 4-B

For More Infusionsoft Certified Partner Questions and Answers FREE, Infusionsoft Certified Partner Online Prep Training, Infusionsoft Certified Partner Exam, Infusionsoft Certified Partner Study Guide, Infusionsoft Certified Partner Flashcards, Infusionsoft Certified Partner Quizzes visit:

Infusionsoft Certified Partner Practice Test

Practice Test Geeks © All Rights Reserved