

Infographic Design Practice Test Questions and Answers

1. In typography, 'leading' refers to:

- A) The weight of a typeface
- B) The vertical space between lines of text
- C) The horizontal space between words
- D) The angle of italic type

2. What is an infographic's primary goal?

- A) Infographics engage viewers by telling multiple tales at once.
- B) Research and analysis of inventions are done using infographics.
- C) Infographics are used to present and analyze illustrations.
- D) Infographics are used to educate audiences about a subject by providing succinct facts and eye-catching imagery.

3. What is 'chartjunk' in data visualization?

- A) Corrupt chart files that fail to render
- B) Unnecessary visual clutter that obscures the data
- C) Overflow data that doesn't fit in the chart area
- D) Outdated chart styles no longer used in design

4. Why is the tone of the infographic important?

- A) The tone of the infographic should be based on the data.
- B) The tone of the infographic is not important.
- C) The tone of the infographic helps to communicate the message to the audience.
- D) The tone of the infographic should be easy to digest.

Answers: 1-B 2-D 3-B 4-C

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