

Google Certification Practice Test Questions and Answers

1. What is meant by ROI?

- A) Return On Investment
- B) Real Online Image
- C) Rankings Online Immediately
- D) Ranking On Internet

2. What does the acronym CPM mean?

- A) Clicks per month
- B) Cost per thousand impressions
- C) Cost per many impressions
- D) Clicks per minute

3. Which form of payment is NOT supported by AdSense?

- A) PayPal
- B) Payoneer
- C) Western Union Quick Cash
- D) Bank transfer and check

4. Is it possible to say that Google AdSense is basically the?

- A) A method of creating paid ads for your vlog
- B) The method of embedding paid contextual ads in your website
- C) A tool for creating keyword targeted ads on your website
- D) A software used to compile specific search results

Answers: 1-A 2-B 3-A 4-B

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