

GMC Practice Test Questions and Answers

1. What does a high churn rate indicate?

- A) Strong customer loyalty
- B) High user satisfaction
- C) Customer retention issues
- D) Increased user referrals

2. What is a dashboard in GMC reporting?

- A) A visual display of key metrics for at-a-glance performance monitoring
- B) A physical control panel
- C) A written monthly report
- D) An IT-only tool

3. What is trend analysis in GMC reporting?

- A) Examining data over time to identify patterns and changes
- B) Analyzing fashion trends
- C) Predicting exact futures
- D) Comparing single data points

4. What is active listening in GMC practice?

- A) Fully concentrating on the speaker and providing thoughtful feedback
- B) Hearing while multitasking
- C) Waiting for your turn to speak
- D) Taking notes without engagement

Answers: 1-C 2-A 3-A 4-A

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