

Event Management Practice Test Questions and Answers

1. What is the most critical phase of event planning?

- A) Post-event cleanup
- B) Pre-event planning and preparation
- C) During-event execution only
- D) Budget approval only

2. Which element should be determined first when planning an event?

- A) Venue decorations
- B) Event objectives, target audience, and budget
- C) Entertainment options
- D) Catering menu details

3. What is the purpose of a contingency plan in event management?

- A) To increase event costs
- B) To prepare for potential problems and unexpected situations
- C) To reduce attendee numbers
- D) To eliminate all vendors

4. Which metric is most important for measuring event success?

- A) Number of decorations used
- B) Achievement of event objectives and attendee satisfaction
- C) Amount of food remaining
- D) Number of staff members hired

Answers: 1-B 2-B 3-B 4-B

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