

Email Design Practice Test Questions and Answers

1. What is an email signature?

- A) A way to finish off an email with additional information about the sender
- B) A way to begin an email with additional information about the sender
- C) A separate section of an email that contains the main body of the message
- D) A way to add images, hyperlinks and clickable call-to-actions to an email

2. What is the email signature?

- A) The email signature is a way to establish a professional brand
- B) The email signature is a small area that can be very impactful
- C) The email signature is not important
- D) The email signature is a way to show off your best work

3. What is the goal of email design?

- A) To make the email look easy to read and follow
- B) To make the email look like a piece of art
- C) To make the email look like a billboard
- D) To make the email look complicated

4. How can an email signature be used?

- A) For first impressions
- B) To promote a business or website
- C) To provide recipients with a way to quickly identify the sender and reply to the message
- D) To send a message

Answers: 1-A 2-B 3-A 4-B

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