

DAC - Data Analytics Certifications Practice Test Questions and Answers

1. What is self-service BI?

- A) A BI system that requires no human oversight
- B) An approach allowing business users to access, analyze, and visualize data without relying on IT or data teams
- C) Automated report delivery via email
- D) A single-user license for BI software

2. What is data storytelling?

- A) Combining data, visuals, and narrative to communicate analytical findings effectively to stakeholders
- B) Writing fictional stories about data
- C) Reading data reports aloud in meetings
- D) Creating animated data presentations

3. What is a subquery in SQL?

- A) A stored procedure for repeated queries
- B) A query nested inside another query
- C) A temporary table created during execution
- D) A query that spans multiple databases

4. What is ETL in data analytics?

- A) Extract, Transform, Load — the process of moving data from sources into a target data store
- B) Evaluate, Test, Launch — a software deployment process
- C) Encrypt, Transfer, Log — a data security protocol
- D) Estimate, Track, Learn — a project management methodology

Answers: 1-B 2-A 3-B 4-A

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