

Corporate Videos Practice Test Questions and Answers

1. What is corporate video production?

- A) A way to present your business, products, and services in an interesting, creative manner.
- B) A type of art
- C) A process of filming documentaries
- D) A method of communicating with shareholders

2. What is the goal of a corporate video?

- A) To make the viewer laugh
- B) To create awareness
- C) To sell a product
- D) To show the viewer what the corporate is all about, including their goals.

3. What is 'headroom' in video composition?

- A) The clearance height required above a camera setup on a set
- B) The space between the top of a subject's head and the upper edge of the video frame
- C) The audio headroom measured in decibels before clipping
- D) The storage space available on a memory card

4. What is the purpose of a corporate video?

- A) To entertain
- B) To promote the company, their brand, and their products
- C) To sell a product
- D) To provide customer service

Answers: 1-A 2-D 3-B 4-B

For More Corporate Videos Questions and Answers FREE, Corporate Videos Online Prep Training, Corporate Videos Exam, Corporate Videos Study Guide, Corporate Videos Flashcards, Corporate Videos Quizzes visit:

Corporate Videos Practice Test