

Certified Journalism Educator Practice Test Questions and Answers

1. What is the most important principle to teach students about journalistic ethics?

- A) Always prioritize speed over accuracy
- B) Maintain independence, accuracy, and truthfulness while avoiding conflicts of interest
- C) Sensationalize stories to increase readership
- D) Protect sources regardless of story content

2. Which teaching method is most effective for developing student reporting skills?

- A) Theoretical lectures only
- B) Hands-on reporting assignments with real sources and deadlines
- C) Reading newspapers without practice
- D) Watching news broadcasts passively

3. How should journalism educators address the impact of digital media on the profession?

- A) Ignore digital platforms completely
- B) Integrate multimedia storytelling, social media ethics, and digital verification skills
- C) Focus only on traditional print media
- D) Discourage students from using technology

4. What is the primary goal of teaching media literacy in journalism education?

- A) To create more consumers of media
- B) To develop critical thinking skills for evaluating information credibility and bias
- C) To promote specific political viewpoints
- D) To discourage questioning of media sources

Answers: 1-B 2-B 3-B 4-B

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