

Certified Internet Recruiter Practice Test Questions and Answers

1. What is the primary advantage of Boolean search techniques in online recruiting?

- A) Faster search processing speed
- B) More precise candidate targeting
- C) Lower recruiting costs
- D) Better candidate engagement rates

2. Which social media platform is most effective for recruiting IT professionals?

- A) Facebook
- B) Instagram
- C) LinkedIn
- D) Twitter

3. What is the most important factor in creating effective job postings for online platforms?

- A) Using industry jargon and technical terms
- B) Including salary information
- C) Clear, searchable keywords and job requirements
- D) Company history and background information

4. Which metric is most important for measuring internet recruiting success?

- A) Number of job postings created
- B) Social media followers gained
- C) Quality of hire and retention rates
- D) Website traffic to career pages

Answers: 1-B 2-C 3-C 4-C

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