Certified Analytics Professional Practice Test Questions and Answers

1. What is the first step in the analytics problem-solving methodology?

A) Data collection

B) Problem definition and framing

C) Model building

D) Results presentation

2. Which type of analytics focuses on "What will happen?"

A) Descriptive analytics

B) Diagnostic analytics

C) Predictive analytics

D) Prescriptive analytics

3. What does ROI measure in analytics projects?

A) Rate of Implementation

B) Return on Investment

C) Risk of Interpretation

D) Ratio of Insights

4. Which statistical measure indicates the strength of a linear relationship between two variables?

A) Standard deviation

B) Mean

C) Correlation coefficient

D) Variance

Answers: 1-B 2-C 3-B 4-C

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