

CWA Practice Test Questions and Answers

1. What is GDPR?

- A) General Data Protection Regulation
- B) Global Data Privacy Rules.
- C) Government Data Protection.
- D) General Data Privacy Regulation.

2. What is cohort analysis?

- A) Analyzing users randomly.
- B) Analyzing groups over time
- C) Deleting old cohorts.
- D) Ignoring user groups.

3. What is a privacy policy?

- A) A marketing plan.
- B) A data use and protection statement
- C) A website design.
- D) An advertisement.

4. What is a funnel analysis?

- A) A user navigation error.
- B) Tracking steps towards a goal
- C) Deleting user data.
- D) Ignoring drop-offs.

Answers: 1-A 2-B 3-B 4-B

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