

# CSEP Practice Test Questions and Answers

## 1. Suitability means:

- A) Fabric is inexpensive
- B) Fabric is durable
- C) Fabric is easily available
- D) Fabric has the right look and feel for the event

## 2. Where does the research begin?

- A) Initial inquiry
- B) Event concept
- C) Venue selection
- D) Budget planning

## 3. Integrated event marketing is:

- A) Advertising only
- B) Social media marketing
- C) Email marketing exclusively
- D) The usage of multiple marketing channels and tools

## 4. What does event management entail?

- A) Managing attendee registration only
- B) Overseeing event setup and teardown
- C) Developing marketing materials
- D) Handling post-event surveys and feedback

**Answers: 1-D 2-A 3-D 4-B**

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