

# CR Practice Test Questions and Answers

## 1. Why is tracking marketing metrics important?

- A) To increase ad costs
- B) To reduce visibility
- C) To measure and improve marketing performance
- D) To avoid using social media

## 2. What does scope of work in a contract define?

- A) Work hours only
- B) Budget goals
- C) All tasks, materials, and deadlines
- D) Location of job site

## 3. Why are building codes important in remodeling?

- A) They are optional guidelines
- B) They simplify design
- C) They protect public health and safety
- D) They apply to commercial work only

## 4. How can remodelers use social media effectively?

- A) Posting only ads
- B) Avoiding comments
- C) Sharing engaging and authentic content
- D) Disabling messaging

**Answers: 1-C 2-C 3-C 4-C**

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