

CMAT Practice Test Questions and Answers

1. What is 'venture capital'?

- A) Loans offered by banks to startups
- B) Government grants for new businesses
- C) Private investment funding for early-stage high-growth companies
- D) Bonds issued by startup firms

2. What is 'intrapreneurship'?

- A) Entrepreneurship between two international firms
- B) Entrepreneurial behavior within an established organization
- C) Starting a new venture inside a university
- D) A form of social entrepreneurship

3. What is 'blue ocean strategy'?

- A) A strategy focused on beating direct competitors
- B) Creating uncontested market space where competition is irrelevant
- C) Entering developing country markets first
- D) Focusing on sustainable ocean-related businesses

4. What is 'corporate governance'?

- A) The government regulations applied to corporations
- B) The system of rules and practices by which a company is directed and controlled
- C) The financial management of a corporation
- D) The strategy for corporate expansion

Answers: 1-C 2-B 3-B 4-B

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