

# CCF Practice Test Questions and Answers

## 1. In floral design, an 'armature' refers to:

- A) A structural framework that supports or shapes an arrangement's form
- B) A specific container style used in competition
- C) A wire gauge classification system
- D) A cutting tool for foam

## 2. In event floristry, 'breakdown' refers to:

- A) The process of dismantling, collecting, and removing all floral arrangements after an event ends
- B) A design style using deconstructed or loose floral elements
- C) A pricing model based on per-stem costs
- D) The wilting of flowers due to improper conditioning

## 3. What is one way to boost sales in a floral business?

- A) Limit advertising to save money
- B) Encourage word-of-mouth only
- C) Use seasonal promotions and social media marketing
- D) Rely solely on walk-in customers

## 4. What is 'feathering' as applied to floral mechanics?

- A) Breaking a large composite flower into smaller segments for individual use
- B) Adding wire support to a heavy stem
- C) Creating ribbon loops to fill design gaps
- D) Conditioning stems in bleach solution

**Answers: 1-A 2-A 3-C 4-A**

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