

# CBC Practice Test Questions and Answers

## 1. What is the primary goal of client coaching?

- A) To give direct orders to clients
- B) To help clients achieve their personal and professional goals
- C) To provide financial advice only
- D) To set goals without client input

## 2. Which approach helps enhance client engagement?

- A) Using generic feedback for all clients
- B) Providing personalized and constructive feedback
- C) Focusing only on negative aspects
- D) Avoiding direct communication

## 3. What is the main purpose of a mission statement?

- A) To describe operational tasks
- B) To outline the company's purpose and values
- C) To list financial projections
- D) To define specific employee roles

## 4. What is the primary purpose of business strategy?

- A) To react to market changes without planning
- B) To create a structured plan for achieving business success
- C) To eliminate competition
- D) To increase short-term profits only

**Answers: 1-B 2-B 3-B 4-B**

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