

CAM - Certified Account Manager Practice Test Questions and Answers

1. What is a dashboard in CAM reporting?

- A) A visual display of key metrics for at-a-glance performance monitoring
- B) A physical control panel
- C) A written monthly report
- D) An IT-only tool

2. What is trend analysis in CAM reporting?

- A) Examining data over time to identify patterns and changes
- B) Analyzing fashion trends
- C) Predicting exact futures
- D) Comparing single data points

3. What is active listening in CAM practice?

- A) Fully concentrating on the speaker and providing thoughtful feedback
- B) Hearing while multitasking
- C) Waiting for your turn to speak
- D) Taking notes without engagement

4. What is a compliance audit in CAM practice?

- A) A systematic review verifying adherence to requirements and policies
- B) A profit assessment
- C) A customer survey
- D) An employee review

Answers: 1-A 2-A 3-A 4-A

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