

Blog Practice Test Questions and Answers

1. What is a blog primarily used for online?

- A) Sharing personal thoughts and information.
- B) Storing large business data files.
- C) Sending private email communications.
- D) Performing complex financial calculations.

2. What is the main content unit of a blog?

- A) A static webpage.
- B) A blog post.
- C) A social media profile.
- D) An e-commerce product.

3. Which platform is commonly used for creating blogs?

- A) Microsoft Excel.
- B) Adobe Photoshop.
- C) WordPress.
- D) Google Sheets.

4. A key benefit of blogging for businesses is what?

- A) Reducing shipping costs.
- B) Improving search engine visibility.
- C) Managing employee payroll.
- D) Automating customer service calls.

Answers: 1-A 2-B 3-C 4-B

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