

# Bachelor of Journalism Practice Test Questions and Answers

## 1. What are the "5 W's and H" in journalism?

- A) Who, What, When, Where, Why, How
- B) Who, What, When, Whether, Why, However
- C) Where, When, What, Which, Why, How
- D) Who, Which, When, Where, Why, Hence

## 2. What is the inverted pyramid structure in news writing?

- A) Starting with background information first
- B) Placing the most important information at the beginning
- C) Ending with the most crucial details
- D) Using equal emphasis throughout the article

## 3. Which principle is fundamental to ethical journalism?

- A) Sensationalizing stories for higher readership
- B) Accuracy, fairness, and objectivity
- C) Supporting government policies
- D) Promoting specific political viewpoints

## 4. What is a "lead" in journalism?

- A) The journalist's byline
- B) The opening paragraph of a news story
- C) The headline of the article
- D) The conclusion of the story

Answers: 1-A 2-B 3-B 4-B

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