

Bachelor of Graphic Design Practice Test Questions and Answers

1. What is a logomark?

- A) The typographic portion of a logo
- B) An iconic symbol or graphic mark used without the company name
- C) A full-color version of a logo
- D) A logo used only on packaging

2. What is a drop cap?

- A) A lowercase letter at the start of a paragraph
- B) An enlarged first letter that drops below the first line of text
- C) A small capital letter
- D) A decorative separator between paragraphs

3. What is a font family?

- A) A single typeface in one weight
- B) A collection of typefaces sharing the same design but varying in weight and style
- C) A group of unrelated fonts
- D) A font used only for headings

4. What is the color gamut?

- A) The range of colors a device can reproduce or display
- B) The contrast ratio of a monitor
- C) The number of colors in a palette
- D) The resolution of a printed image

Answers: 1-B 2-B 3-B 4-A

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